

REMIT TO 201 Humboldt St Rochester, NY 14610 ph: (585) 287-8894 fx: (585) 482-2515

Tom O'Mara/State Senate/Republican(8342) Advertiser Butler Till Media (10961) Agency

> Irons, Ruth Ann (3342) ph: (607) 733-5518

Product Political - State Senate (1074) O'Mara for NYS Senate (559614) **Acct Types** Local/Political

Est/Headline 3329/ Demo

Comments Separation: 30 Invoice 2790213 Inv Date 10/30/2016 Terms Cash In Advance

Contract 1447877 Bill Type Weekly/Irregular Period 9/26/2016 - 10/30/2016

CO-OP/Order Type No/Normal

**Package** 

Gen. Date 11/1/2016 9:50:37AM

# 1565 Jefferson Rd Bldg 200 Ste 280 Rochester, NY 14623

**Butler Till Media** 

AgM

## Elmira (WETM)

#### **DUPLICATE INVOICE**

Buyer

Brand

Revision

Salesperson

l ine	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	A	Damania
LINE	Type Scheduled	Scriedale Days to Kull	All Time	Lengen		СОРУ/13С1	Amount	Remarks
0	Contract Line Remarks:	Daypart EM						
	SPOT 5:00:00AM-Channe	Per week (3),Mo,Tu,We,Th,Fr	10/18/16 5:43AM (Tu)	00:30	Channel 18 News	TO-1607	\$75.00	
_	SPOT 5:00:00AM-Channe	Per week (3),Mo,Tu,We,Th,Fr		00:30	Channel 18 News	TO-1607	\$75.00	
_	SPOT 5:00:00AM-Channe	Per week (3),Mo,Tu,We,Th,Fr	10/21/16 5:21AM (Fr)	00:30	Channel 18 News	TO-1607	\$75.00	
	Contract Line Remarks:	Daypart EM						
	SPOT 5:00:00AM-Channe		10/24/16 5:44AM (Mo)	00:30	Channel 18 News	TO-1607	\$75.00	
	SPOT 5:00:00AM-Channe		10/25/16 5:23AM (Tu)		I Channel 18 News	TO-1607	\$75.00 \$75.00	
	SPOT 5:00:00AM-Channo		10/26/16 5:54AM (We)	l	Channel 18 News	TO-1607	\$75.00	
	Contract Line Remarks:	Daymant EN	· -					
)		Daypart EN N Per week (4),Mo,Tu,We,Th,Fr	10/17/16 5:40PM (Mo)	00.30	WETM News 530P	TO1602	±350.00	
		Ni Per week (4),No,Tu,We,Ti,,IT ————————————————————————————————————	10/18/16 5:38PM (Tu)		WETM News 530P  WETM News 530P		\$250.00	
		Ni Per week (4),No,Tu,We,Ti,,IT 	10/19/16 5:40PM (We)	l – – – –	WETM News 530P  WETM News 530P	TO-1607 	\$250.00	
		Ni Per week (4),Mo,Tu,We,Tii,Fr 	10/19/10 3:40PM (We)	l	L		\$250.00	
			10/20/16 5:44PM (111)		WETM News 530P	TO-1607	\$250.00 	
)	Contract Line Remarks:	Daypart EN						
		Ni Per week (4),Mo,Tu,We,Th,Fr	10/24/16 5:39PM (Mo)	l – – – –	WETM News 530P	TO-1607	\$250.00	
		N Per week (4),Mo,Tu,We,Th,Fr	10/25/16 5:51PM (Tu)	00:30	WETM News 530P	TO-1607	\$250.00	
		Ner week (4),Mo,Tu,We,Th,Fr	10/26/16 5:40PM (We)	00:30	WETM News 530P	TO-1607	\$250.00	
	News 5:29:54PM-WETM	Ni Per week (4),Mo,Tu,We,Th,Fr	10/27/16 5:43PM (Th)	00:30	WETM News 530P	TO-1607	\$250.00	
	<b>Contract Line Remarks:</b>	Daypart EN						
	News 5:58:33PM-WETM	Ni Per week (4),Mo,Tu,We,Th,Fr	10/18/16 6:21PM (Tu)	00:30	WETM News	TO-1607	\$350.00	
-	News 5:58:33PM-WETM	Ni Per week (4),Mo,Tu,We,Th,Fr	10/19/16 6:25PM (We)	00:30	WETM News	TO-1607	\$350.00	
-	News 5:58:33PM-WETM	Ni Per week (4),Mo,Tu,We,Th,Fr	10/20/16 6:14PM (Th)	00:30	WETM News	TO-1607	\$350.00	
	News 5:58:33PM-WETM	Ni Per week (4),Mo,Tu,We,Th,Fr	10/21/16 6:09PM (Fr)	00:30	WETM News	TO-1607	\$350.00	
	Contract Line Remarks:	Daypart EN						
		Ni Per week (4),Mo,Tu,We,Th,Fr	10/24/16 6:07PM (Mo)	00:30	WETM News	TO-1607	\$350.00	
-		Ni Per week (4),Mo,Tu,We,Th,Fr	10/26/16 6:09PM (We)	l – – – –	WETM News	TO-1607	\$350.00	
			10/27/16 6:21PM (Th)	l	WETM News	TO-1607	\$350.00	
		Ni Per week (4),Mo,Tu,We,Th,Fr	10/28/16 6:07PM (Fr)		WETH News	TO-1607	\$350.00 \$350.00	
		_						
)	Contract Line Remarks:	Daypart EN	10/22/16 C-11DM (C-)	00.20		T0 4507		
	News 6:00:00PM-WETM	Ni Per week (1),Su 	10/23/16 6:11PM (Su)		WETM News @ 6	TO-1607	\$175.00 - – – – – – –	
1	Contract Line Remarks:	Daypart EN						
	News 6:00:00PM-WETM	Ni Per week (1),Su	10/30/16 6:15PM (Su)	00:30	WETM News @ 6	TO-1607	\$175.00	
	<b>Contract Line Remarks:</b>	Daypart PA						
	SPOT 7:01:30PM-Jeopar	dy Per week (2),Tu,We,Th,Fr	10/18/16 7:13PM (Tu)	00:30	Jeopardy	TO-1607	\$300.00	
-	SPOT 7:01:30PM-Jeopar	dy Per week (2),Tu,We,Th,Fr	10/19/16 7:07PM (We)	00:30	Jeopardy	TO-1607	\$300.00	
0	Contract Line Remarks:	Daypart PA						
		dy Per week (2),Mo,Tu,We,Th	10/24/16 7:29PM (Mo)	00:30	Jeopardy	TO-1607	\$300.00	
		dy Per week (2),Mo,Tu,We,Th	10/25/16 7:24PM (Tu)		Jeopardy Jeopardy	TO-1607	\$300.00	
 n								
.0	Contract Line Remarks:	Daypart PA	10/19/16 7:FORM (T:-)	00.20	Wheel of Fort :	TO 1607	+205 22	
	SPOT 7:30:00PM-Wheel	of Per week (2),Tu,We,Th,Fr	10/18/16 7:59PM (Tu)		Wheel of Fortune	TO-1607	\$300.00	



**Butler Till Media** 

Bldg 200 Ste 280

1565 Jefferson Rd

Rochester, NY 14623

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AgM

Advertiser Tom O'Mara/State Senate/Republican(8342) Butler Till Media (10961) Agency

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Political - State Senate (1074) O'Mara for NYS Senate (559614) Local/Political

Est/Headline Demo

Revision Comments

**Acct Types** 

Buyer

Product

**Brand** 

Salesperson

3329/

Separation: 30

Invoice 2790213 Inv Date 10/30/2016

Terms Cash In Advance Contract

1447877 Weekly/Irregular Bill Type Period 9/26/2016 - 10/30/2016

CO-OP/Order Type No/Normal **Package** 

Gen. Date 11/1/2016 9:50:37AM

Elmira (WETM)

### DUPLICATE INVOICE

	ira (WE	,		DUPLICATE IN	VOI	- I		T	
Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	7:30:00PM-Wheel of	Per week (2),Tu,We,Th,Fr	10/21/16 7:58PM (Fr)	00:30	Wheel of Fortune	TO-1607	\$300.00	
2.0	Contrac	t Line Remarks:	Daypart PA						
	SPOT	7:30:00PM-Wheel of	Per week (2),Mo,Tu,We,Th	10/25/16 7:59PM (Tu)	00:30	Wheel of Fortune	TO-1607	\$300.00	
	SPOT -	7:30:00PM-Wheel of	Per week (2),Mo,Tu,We,Th	10/26/16 7:38PM (We)	00:30	Wheel of Fortune	TO-1607	\$300.00	
3.0	Contrac	t Line Remarks:	Daypart LN						
	News	10:59:30PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/18/16 11:14PM (Tu)	00:30	WETM News	TO-1607	\$225.00	
	News	10:59:30PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/19/16 11:34PM (We)	00:30	WETM News	TO-1607	\$225.00	
	News	10:59:30PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/20/16 11:27PM (Th)		WETM News	TO-1607	\$225.00	
 4.0	Contrac		Daypart LN						
	News		Per week (3),Mo,Tu,We,Th,Fr	10/24/16 11:12PM (Mo)	00:30	WETM News	TO-1607	\$225.00	
	News		Per week (3),Mo,Tu,We,Th,Fr	10/25/16 11:23PM (Tu)		WETM News	TO-1607	\$225.00	
	News		Per week (3),Mo,Tu,We,Th,Fr	10/27/16 11:23PM (Th)	I	WETM News		\$225.00	
 - 0									
5.0	News	t Line Remarks: 6:00:00AM-Channel	Daypart EM Per week (3),Mo,Tu,We,Th,Fr	10/18/16 6:55AM (Tu)	UU∙3U	Channel 18 News	TO-1607	#33E 00	
	- News News	6:00:00AM-Channel	Per week (3),Mo,Tu,We,Tn,Fr 	10/16/16 6:35AM (Tu) 10/19/16 6:40AM (We)		Channel 18 News Channel 18 News	TO-1607	\$225.00	
	- News	6:00:00AM-Channel		10/19/10 0.40AM (We) 			TO-1607	\$225.00	
			Per week (3),Mo,Tu,We,Th,Fr			Channel 18 News	TO-1607	\$225.00	
5.1		t Line Remarks:	Daypart EM						
	News	6:00:00AM-Channel	Per week (3),Mo,Tu,We,Th,Fr	10/25/16 6:08AM (Tu)		Channel 18 News	TO-1607	\$225.00	
	News		Per week (3),Mo,Tu,We,Th,Fr	10/26/16 6:51AM (We)	l	Channel 18 News	TO-1607	\$225.00	
	News	6:00:00AM-Channel	Per week (3),Mo,Tu,We,Th,Fr	10/27/16 6:28AM (Th)	00:30	Channel 18 News	TO-1607	\$225.00	
7.0	Contrac	t Line Remarks:	Daypart EM						
	SPOT	7:00:00AM-Today Sł	Per week (3),Mo,Tu,We,Th,Fr	10/17/16 7:28AM (Mo)	00:30	Today Show	TO1602	\$225.00	
	- SPOT -	7:00:00ĀM-Today Sł	Per week (3),Mo,Tu,We,Th,Fr		00:30	Today Show	TO-1607	\$225.00	
	SPOT	7:00:00AM-Today Sh	Per week (3),Mo,Tu,We,Th,Fr	10/19/16 8:52AM (We)	00:30	Today Show	TO-1607	\$225.00	
3.0	Contrac	t Line Remarks:	Daypart EM						
	SPOT		Per week (3),Mo,Tu,We,Th,Fr	10/24/16 8:28AM (Mo)	00:30	Today Show	TO-1607	\$225.00	
	- SPOT -		Per week (3),Mo,Tu,We,Th,Fr	10/27/16 8:58AM (Th)		Today Show	TO-1607	\$225.00	
	SPOT			10/28/16 8:53AM (Fr)	l	Today Show	TO-1607	\$225.00	
9.0	Contrac		Daymart EM			'			
	SPOT	7:00:00AM-Saturday	Daypart EM	10/22/16 8:17AM (Sa)	00.30	SATURDAY TODAY SHOW	TO-1607	÷75.00	
								\$75.00	
0.0		t Line Remarks:	Daypart EM	10/20/46 7 51111 (6.)	00.20				
	SPOT	7:00:00AM-Saturday	Per week (1),Sa 	10/29/16 7:51AM (Sa)	00:30	SATURDAY TODAY SHOW	TO-1607	\$75.00	
1.0	Contrac	t Line Remarks:	Daypart EM						
	SPOT	8:00:00AM-Today Sh	Per week (1),Su	10/23/16 8:28AM (Su)	00:30	Today Show	TO-1607	\$75.00	
2.0	Contrac	t Line Remarks:	Daypart EM						
	SPOT	8:00:00AM-Today Sh	Per week (1),Su	10/30/16 8:25AM (Su)	00:30	Today Show	TO-1607	\$75.00	
3.0	Contrac		Daypart DT						
	SPOT	9:00:00AM-Today Sh	·	10/17/16 9:56AM (Mo)	00:30	Today Show 9-10A M-F	TO1602	\$60.00	
			l .	<u> </u>	<u> </u>	<u>I</u>		<u> </u>	Page: 2



**Butler Till Media** 

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Rochester, NY 14623

Bldg 200 Ste 280

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Advertiser Agency

Buyer Salesperson

Product

**Acct Types** 

Revision

**Brand** 

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Irons, Ruth Ann (3342) ph: (607) 733-5518

Political - State Senate (1074) O'Mara for NYS Senate (559614) Local/Political

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Comments Separation: 30 Invoice 2790213 Inv Date 10/30/2016 Terms Cash In Advance Contract 1447877 Bill Type Weekly/Irregular

9/26/2016 - 10/30/2016

CO-OP/Order Type No/Normal

**Package** 

Period

Gen. Date 11/1/2016 9:50:37AM

Flmira (WFTM)

#### DIDDI ICATE INVOICE

Elmira (WETM) DUPLICATE INVOICE									
Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	9:00:00AM-Today Sł	Per week (3),Mo,Tu,We,Th,Fr	10/19/16 10:00AM (We)	00:30	Today Show 9-10A M-F	TO-1607	\$60.00	
	SPOT	9:00:00AM-Today Sł	Per week (3),Mo,Tu,We,Th,Fr	10/21/16 9:52AM (Fr)	00:30	Today Show 9-10A M-F	TO-1607	\$60.00	
4.0	Contrac	t Line Remarks:	Daypart DT						
	SPOT	9:00:00AM-Today Sł	Per week (3),Mo,Tu,We,Th,Fr	10/24/16 9:59AM (Mo)	00:30	Today Show 9-10A M-F	TO-1607	\$60.00	
	SPOT	9:00:00ĀM-Today Sł	Per week (3),Mo,Tu,We,Th,Fr			Today Show 9-10A M-F	TO-1607	\$60.00	
	SPOT	9:00:00AM-Today Sh	Per week (3),Mo,Tu,We,Th,Fr	10/28/16 9:58AM (Fr)	00:30	Today Show 9-10A M-F	TO-1607	\$60.00	
 25.0	Contrac	t Line Remarks:	Daypart DT						
	SPOT		Per week (3),Mo,Tu,We,Th,Fr	10/17/16 12:14PM (Mo)	00:30	WETM News 12pm	NEW TO-1603	\$55.00	
	SPOT -	12:00:00PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/20/16 12:20PM (Th)	00:30	WETM News 12pm	TO-1607	\$55.00	
	SPOT	12:00:00PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/21/16 12:17PM (Fr)		WETM News 12pm	TO-1607	\$55.00	
 6.0	Contrac	t Line Remarks:	Daypart DT						
	SPOT		Per week (3),Mo,Tu,We,Th,Fr	10/24/16 12:21PM (Mo)	00:30	WETM News 12pm	TO-1607	\$55.00	
	SPOT	12:00:00PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/25/16 12:25PM (Tu)	00:30	WETM News 12pm	TO-1607	\$55.00 \$55.00	
	SPOT -	12:00:00PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr			WETM News 12pm	TO-1607	\$55.00	
 27.0	Contrac	t Line Remarks:	Daypart DT					'`-`-`	
7.0	SPOT	9:00:00AM-Meet The	Per week (1),Su	10/23/16 9:46AM (Su)	00:30	Meet the Press	TO-1607	\$150.00	
28.0	Contrac	t Line Remarks:		-  -  -  -  -  -  -  -  -  -  -  -  -					
0.0	SPOT	9:00:00AM-Meet The	Daypart DT Per week (1),Su	10/30/16 10:00AM (Su)	00:30	Meet the Press	TO-1607	\$150.00	
9.0	Contrac	t Line Remarks:	Daypart EN						
	News		Per week (3),Mo,Tu,We,Th,Fr	10/19/16 5:10PM (We)	00:30	WETM News	TO-1607	\$200.00	
	News	4:58:34PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/20/16 5:10PM (Th)	00:30	WETM News	TO-1607	\$200.00	
	News	4:58:34PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/21/16 5:09PM (Fr)		WETM News	TO-1607	\$200.00	
 0.0	Contrac	t Line Remarks:	 <u>Daypart EN</u>						
	News		Per week (3),Mo,Tu,We,Th,Fr	10/24/16 5:10PM (Mo)	00:30	WETM News	TO-1607	\$200.00	
	News		Per week (3),Mo,Tu,We,Th,Fr	10/25/16 5:10PM (Tu)	J	WETM News	TO-1607	\$200.00	
	News		Per week (3),Mo,Tu,We,Th,Fr	10/28/16 5:20PM (Fr)		WETM News	TO-1607	\$200.00	
							Gross Total	\$14,540.00	Total Spots 74

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

\$14,540.00 (\$2,181.00) Net Total \$12,359.00